



**2019-20**

## **Away Visitor Guide**

**West Brom**

***The Hawthorns***

**Capacity:** 26,688 (all seated)

**Address:** Halfords Lane, West Bromwich, West Midlands, B71 4LF

**Telephone:** 0871 271 1100

**Fax:** 0871 271 9861

**Ticket Office:** 0121 227 2227

**Club nickname:** The Baggies

**Year ground opened:** 1900

### **What's The Hawthorns like?**

The Hawthorns is totally enclosed and is the highest stadium above sea level in England.

The Birmingham Road End runs behind the goal at the north end with the Smethwick End housing away fans in half the stand behind the opposite goal with an allocation of 3,000 seats

The stand is shared with the most vocal home supporters which includes the club's drummer and designated singing section - 'The Bomber Squad'.

Food available on the concourse includes Baggies Burger, Pukka Pies (chicken balti, chicken & mushroom, cheese & onion, steak & kidney), sausage rolls and pasties.

*NOTE: There is a club 'Fan Zone' located just across the road from the stadium on the corner of Halfords Lane and Birmingham Road with live music plus food and alcoholic drinks.*

### **Directions**

From M5 junction 1 take the A41 East, sign posted Birmingham City Centre. The stadium is visible immediately after the motorway island is cleared and stands about 600 metres to the Birmingham side of junction 1.

Or, from Birmingham, follow the A41 West towards the M5 junction 1. The stadium is on the left.

### **Car parking**

On matchdays numerous car parks are available around the stadium, of which many are operated by private businesses at a cost of around £4. Just around the corner from the Vine pub on Roebuck Lane is a St John's Ambulance Depot that offers matchday parking for £3.

Away fans are encouraged to park on the east side of the stadium adjacent to Middlemore Road to ensure a smooth exit following the fixture.

There is also the option of renting a private driveway near the Hawthorns Stadium via [YourParkingSpace.co.uk](http://YourParkingSpace.co.uk).



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### **By train**

The Hawthorns has its own railway and metro station which are a five-minute walk from the ground. They can be reached from Birmingham New Street, either by first taking a train to Smethwick Galton Bridge and changing there for the Hawthorns, or by taking a Metro Tram (which runs every eight minutes on Saturday afternoons) from directly outside New Street Station. Total journey time by train is around 20-25 minutes, whilst the Metro is around 13 minutes.

Alternatively, the Hawthorns Station is also served by direct trains from Birmingham Moor Street and Birmingham Snow Hill. The Metro Line also runs via Birmingham Snow Hill.

### **Pubs for away fans**

The main pub for away fans is 'The Vine' which is a 15-20 minute walk from the ground (B70 6RD) and a few minutes' walk from Kenrick Park Metro station. The pub offers Indian food and has an indoor tandoori barbecue (from 1pm on Saturdays), plus has a beer garden with children's play area.

Another option is The Park Hotel just off junction one of the M5 and a 10-minute walk to the ground. You can park on their car park for £5 and away fans are always welcome. If travelling by Metro or train from Birmingham Snow Hill and you like your real ale, Jewellery Quarter station has at least three pubs – The Rose Villa Tavern, Red Lion and Lord Clifden – which will be suitable and are a ten-minute walk.

Alcohol is also available within the ground in the form of Carling, Worthingtons, Kingstone Press Cider, plus red and white wine and various spirit miniatures.

### **Hotels**

The closest accommodation is a Park Inn by Radisson (B70 6RS) located near M5 Junction 1, which is around a 15-minute walk to The Hawthorns.

Two Premier Inn's (B70 6JJ) and (B70 0NP) are also located within five miles from the ground.

### **Disabled facilities**

There are a significant number of Blue Badge parking spaces available to Blue Badge holders with relevant Match Day Tickets. The capacity is up to 75 spaces and is located at the Sandwell Academy on Halfords Lane, West Bromwich (B71 4LG) and is opposite the West Stand/ Smethwick End Accessible entrance.

The car park has a dropped kerb and the accessible entrance has a dedicated concourse with four accessible toilets, a changing place toilet, sensory area and refreshment ordering service. This entrance is for both home and away disabled supporters with tickets for the relevant areas.

The Hawthorns has 17 wheelchair spaces for away supporters located at the front of the Smethwick End, behind the goal at pitch level, with advertisement boards in front. There are a significant number of easy access and amenity seats identified and made available for ambulant disabled supporters. Please contact the Ticket Office for availability and locations.

Contact Disability Liaison Officer Liz Massey on 0121 227 2227 or email [liz.massey@wba.co.uk](mailto:liz.massey@wba.co.uk)

Further info is also online - <https://www.wba.co.uk/siteassets/the-hawthorns/away-supporters27-guide-july-2017.pdf>