



WE ARE WIGAN

USEFUL INFORMATION FOR SUPPORTERS AND VISITORS
ISSUE 5.0 JULY 2019

TOGETHER
EQUALITY | DIVERSITY | RESPECT

WELCOME TO WIGAN ATHLETIC

INFORMATION FOR SUPPORTERS AND VISITORS



Wigan Athletic offer a warm welcome to home and away supporters and all visitors to the DW Stadium. The north west of England is an area rich in football history and Wigan Athletic is deeply rooted within this culture.

Wigan is ideally placed to explore the North of England, including bustling towns and cities, beautiful countryside and golden sandy beaches, all a short drive or train journey away.

The following pages provide all the information you may need in order to plan your visit, and make the most of your match day at Wigan Athletic. Should you need any further details, visit wiganathletic.com or connect with us on social media for the very latest updates.

We hope you enjoy your next trip to the DW Stadium.

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CHOOSING YOUR SEAT

FIND THE PERFECT STAND FOR YOU



HOME SUPPORTERS

FAMILY STAND (SOUTH)

Sit behind the goal in the South Stand to enjoy the match in our most family oriented area at the DW Stadium.

DAVE WHELAN STAND (WEST)

For the TV camera view, take your seat in the Dave Whelan Stand. The tunnel side of the DW Stadium is home to our exclusive hospitality facilities and TV gantry and to many of our longest standing supporters.

EAST STAND

Many of our most vocal supporters choose to watch matches from blocks ES2,3 and 4. Home supporters wishing to bring along their flags will be allowed to place them at the bottom of blocks ES2 and ES3. The East Stand is also home to the Family Zone which is open to all supporters both home and away an hour and a half before kick off at every weekend fixture, featuring The Game Zone, a fantastic facility with six brand new consoles for our younger fans to use.

VISITING SUPPORTERS

NORTH STAND

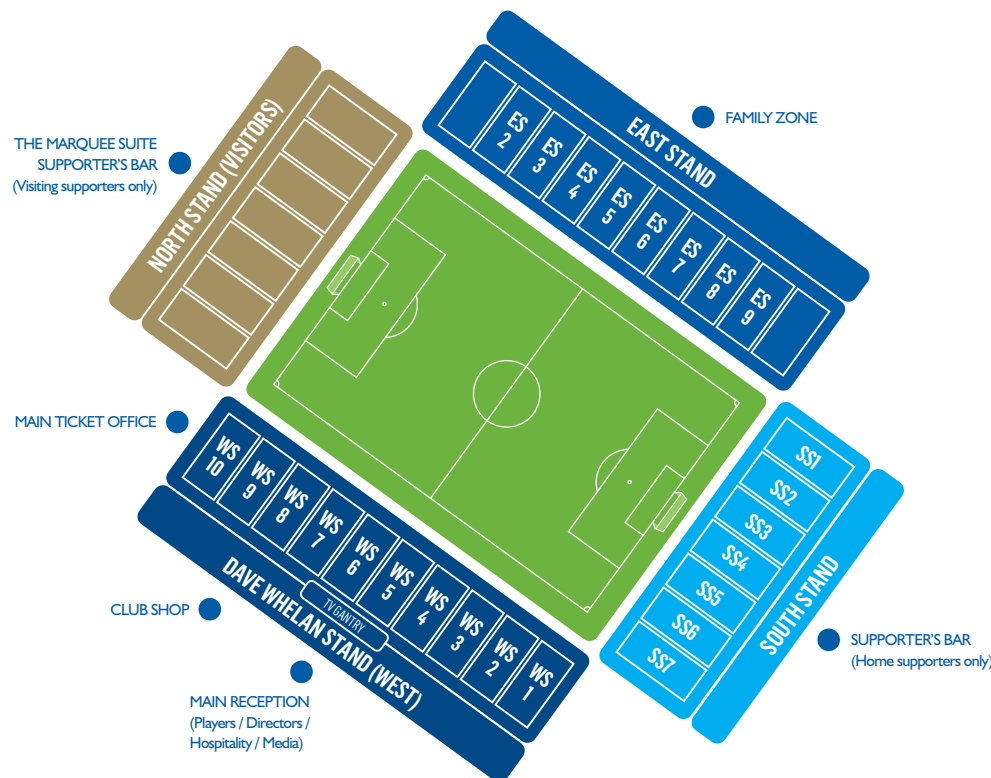
The North Stand is home to visiting team supporters, and also houses the Marquee Suite, a free-to-enter match day bar for away fans which is open for most fixtures at the DW Stadium. You will be able to buy hot and cold drinks and food, and watch football on the big screen. Away supporters may position flags in selected areas of the North Stand, however flags must not have poles attached and must not obscure sponsors' advertising banners.

SUPPORTERS WITH SPECIFIC NEEDS

Wigan Athletic is committed to providing our supporters and guests with an inclusive and enjoyable experience. Below are some examples of what we provide. If there is anything that is not listed below that we can assist you with, then please do not hesitate to contact Louise Peet in the DW Stadium ticket office on 01942 770412, or email l.peat@dwstadium.com

Each stand at the DW Stadium has two designated accessible platforms in excellent positions with catering and toilet facilities available, lifts to each concourse and direct access to the platforms. These platforms are designated for supporters, who use a wheelchair, with personal assistant seats allocated alongside the platforms. Additional wheelchair and disabled facilities are available at the front of the West Stand. A personal assistant, if needed, will be issued with a ticket at the club's discretion on completion of a disability registration form. The club makes provision for disabled supporter car parking on the adjacent Robin Park Arena, close to turnstiles and entry points to the stadium.

Match commentary facilities are available for visually impaired supporters, in specific areas of the DW Stadium. Headsets are available for a fully refundable deposit of £10.



wiganathletic.com 01942 311111

PURCHASING MATCH TICKETS

HOW TO BUY (IN HOME SUPPORT AREA)



BUY ONLINE AT [WIGANATHLETIC.COM/TICKETS](https://wiganathletic.com/tickets)

The easiest way to buy tickets is online at wiganathletic.com, where you can choose to print your tickets at home to save time! There are no booking fees online, making it the simplest and cheapest way to get tickets to all Latics games.



VISIT THE TICKET OFFICE AT THE DW STADIUM

Situated in the North West corner of the stadium. Opening hours may vary so please visit wiganathletic.com for details. No booking fees apply.



CALL THE TICKET HOTLINE 01942 311111

Call the ticket hotline on 01942 311111 and pay by credit / debit card.



wiganathletic.com 01942 311111

DIRECTIONS & ACCOMMODATION

HOW TO FIND THE DW STADIUM



BY ROAD

FROM THE NORTH

Exit M6 at Junction 27 and turn left at end of slip road. Turn right at T-junction, sign-posted Shevington. After 1 mile turn left into Old Lane (signed B5375 Standish Lower-Ground). The road winds through countryside for approx. 2 miles. At traffic lights turn right into Scot Lane. Take the first left turn into Stadium Way for the entrance to the Stadium Car Parks or second left into Anjou Boulevard for the main entrance for Visiting Directors, Match Officials & Arena Parking.

FROM THE SOUTH

Exit M6 at Junction 25. At end of slip road (approx. 1 mile) turn left at the roundabout, sign-posted Wigan A49. Continue past Sainsbury's and go straight ahead at the traffic lights. Follow signs for Wigan A49 for 1.2 miles to Saddle Roundabout. At the Saddle Roundabout, take first exit sign-posted Standish A49 into Robin Park Road, driving past the Asda superstore. Follow signs for DW Stadium. For main entrance, Visiting Directors, Match Officials & Arena Parking, take the second right into Anjou Boulevard. For Stadium car parks, take the third right into Stadium Way.

CAR PARKS

Follow Sat Nav WN5 0UN. Away supporters on Car Park 1, Home or neutral supporters on Car Parks 3 or 4. Hospitality supporters on Car Park 3. Avoid parking on the adjacent retail park. Parking costs are £5 for a car or motorbike, £10 for a mini bus and £20 for a coach. Where possible, coaches should be pre booked or DW Stadium staff notified. Seasonal passes for car parks 3 & 4 are priced at £69.

WLCT car parks at the front of the stadium must only be used if paying the applicable fee and displaying a ticket.

OTHER TRAVEL OPTIONS

TRAIN

Wigan is served by North Western station on the East Coast Mainline with frequent services to Preston, Birmingham and London on Virgin Trains. Local services to Liverpool, Bolton and Manchester operate to and from Wigan Wallgate, which is directly across the road.

PLANE

Wigan is equidistant between Manchester and Liverpool, so either of these airports, each located 30 miles away, would be suitable.

CANAL

A famous section of the Leeds Liverpool canal runs directly behind the DW Stadium, giving you the opportunity to sail down to the stadium and moor up nearby. After the match, why not take the short trip to Wigan Pier!

BUS

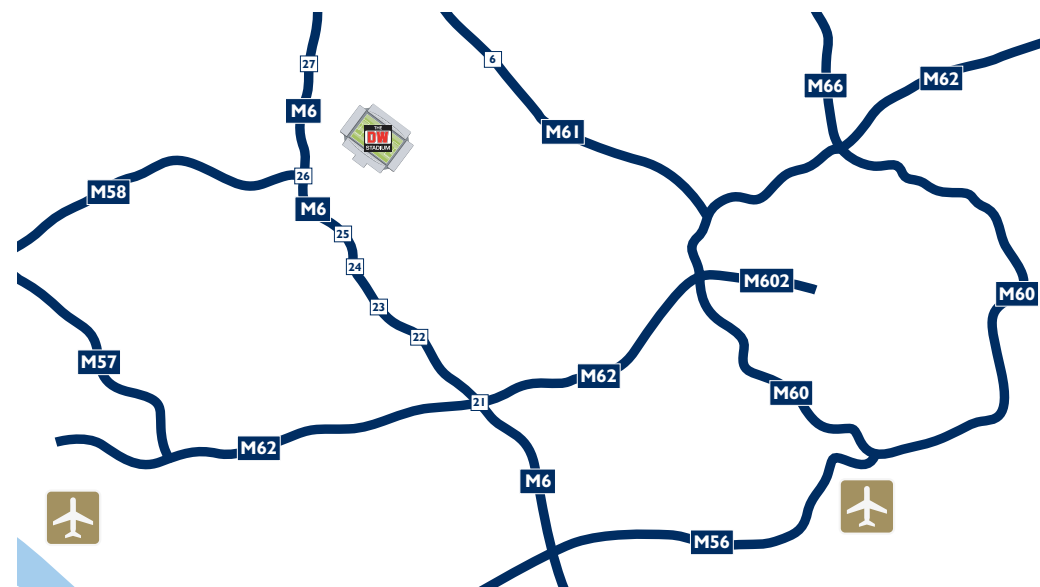
GMPT / South Lancs Travel operate a circular 644 service to and from Wigan bus station which has several stops on Robin Park Road, 2 mins walk from the DW Stadium. The following services all pass ASDA at Newtown, which is 5 mins walk from the DW Stadium; 605, 606, 610, 631 and 632 all from Wigan bus station.

BICYCLE

There are bicycle racks in the North East corner of the stadium for public use.

HOTEL PARTNER

Only a short walk down the road off Stadium Way (postcode - WN5 0LX) we have partnered with Holiday Inn Express, and guests are able to enjoy 20% off hotel food and beverage when you book directly with Holiday Inn Express, a match ticket must be presented when booking and at point of purchase.



SCAN ME FOR
DIRECTIONS ON
GOOGLE MAPS



wiganathletic.com 01942 311111

BEFORE THE GAME

THINGS TO DO AROUND THE DW STADIUM



OUTSIDE THE STADIUM

The DW Stadium was built on a large area of open land which means that it is not overly crowded walking around the stadium on match days. Occasionally during the season, events will be held outside prior to matches. Check wiganathletic.com for the latest details.

ACCESSIBILITY

The Club has a limited number of designated disabled parking spaces and the area surrounding the DW Stadium does not have any particularly steep gradients for disabled supporters to consider. We have designated space for two coaches with disabled supporters on board, which are 50m from the DW Stadium perimeter. Any disabled coaches must pre-book as early as possible.

SHOPS, RESTAURANTS AND PUBS

The DW Stadium is positioned adjacent to Robin Retail Park, which is home to several large stores including Currys PC World, Next, Boots, Smyths Toys, Argos and Pets at Home. Within Next is a Costa Coffee café, whilst Burger King, KFC and Subway are at the far side of the retail park. The Red Robin pub is approx. 500 yards from the stadium and is welcoming to all supporters, but is used mainly by fans of the visiting club.

CATERING

Wigan Athletic and the DW Stadium have partnered with Heineken for provision of our beers, wines, spirits and soft drinks. The result is a wide and varied product range, guest ales and food options, a focus on customer service and investment on facilities throughout the concourses and hospitality facilities.

TICKET OFFICE

If you have any queries on the day of a game, or wish to purchase tickets for the match being played that day, the main ticket office is in the North West corner of the stadium.

SUPPORTERS CLUB

The Official Wigan Athletic Supporters Club is located in the DW Sports Fitness Lounge, in the South Stand. The bar is open to home supporters on match days, with a big screen showing all of the day's action and food and drinks available to buy. For more information visit www.wastc.co.uk

VISITING SUPPORTERS BAR

The Marquee Suite in the North Stand is a free-to-enter match day bar for away fans which is open for most fixtures at the DW Stadium. You will be able to buy hot and cold drinks and food, and watch football on the big screen.

CLUB SHOP

The Club Shop can be found at the north side of the West Stand, stocking replica kit, training and leisure wear, as well as pocket money items for youngsters. Match day programmes may be purchased from sellers positioned in locations outside the stadium as you approach.

CASH MACHINES

The nearest cash machine is a 5 minute walk away from the DW Stadium, located outside the Argos store on Robin Retail Park, marked on the adjacent map with a £ symbol.

SAFETY NOTICES

Above every turnstile, there are lists of items which are not permitted inside the DW Stadium. Please note that it is an offence to have any of those items in your possession inside the stadium. The stadium staff and / or police may take action against you.

SAFEGUARDING

Wigan Athletic Football Club is committed to safeguarding those who are under the club's care or utilising its facilities. Any safeguarding concerns should be reported to a steward or member of staff who will refer the matter to a member of our safeguarding team. Further details of the club's safeguarding policy and contact information for the safeguarding team can be found on the safeguarding page on the club website.

WIGAN ATHLETIC FAMILY ZONE

Located under the East Stand the Family Zone is open to all supporters both home and away an hour and a half before kick off at every weekend fixture. Free to enter activities on offer include: Football competitions, X-Box computers, pool, table football, face painting and the even the chance to meet Wigan Athletic first team players. Refreshments are available with free tea and coffee for adults and free fruit for youngsters. All children must be accompanied by an adult. The Family Zone also incorporates The Game Zone, home to games consoles allowing younger fans to pit their wits against fellow fans and sometimes even first team players. Wigan Athletic are also the first club in the country to offer supporters the opportunity to enjoy a Virtual Reality experience, but parental permission must be granted for supporters under the age of 12.



wiganathletic.com 01942 311111

INSIDE THE DW STADIUM

OUR FACILITIES



A NO SMOKING STADIUM

Smoking of cigarettes and e-cigarettes anywhere in the stadium is not permitted. All supporters who wish to smoke or use e-cigarettes can exit the DW Stadium, using the following gates and with the directions of stewards. Supporters need to ensure that they have their match tickets with them to ensure re-entry.

West Stand	D gate
South Stand	G gate
East Stand	L gate
North Stand (Away)	P gate
Hospitality lounges	Main reception

CONCOURSE CATERING

Once the turnstiles open, food and drink is available from kiosks throughout the concourses.

CONCOURSE TELEVISION

TV screens are situated throughout the DW Stadium, showing live TV and a range of information regarding Wigan Athletic and the match day ahead.

CONCOURSE BETTING

Betting is available from approximately 90 minutes before the game from the kiosks located at each end of the concourse.

MATCH DAY PROGRAMME

Wigan Athletic produce a match programme for every match at the DW Stadium. The match programme is on sale from approximately 90 minutes before the game from the yellow mobile kiosks outside the DW Stadium, and inside the Supporters Bar. The match programme is priced at £3.00.

BABY CHANGING FACILITIES

Baby changing facilities can be found in every concourse of the stadium for supporters in the stands, and also in the following locations in hospitality areas:

- Heineken Lounge
- Westwood Motor Group Lounge
- Springfield Lounge
- Rigalettos
- South Stand
- Marquee
- From main reception, a disabled toilet can be found between the staff toilets on the corridor

LATICS LOTTO

During the course of a matchday, you may see Wigan Athletic Community Trust staff selling lottery tickets. The lottery helps to fund Community Trust activities within the borough, and the draw for the winning tickets takes place after half time, with the winning number announced over the PA system and on the club website.

STEWARDS

If you have any questions or require assistance when you are inside the Stadium, speak with a Steward who will be happy to help you.



TOGETHER

If you see, hear or are the victim of discrimination or anti-social behaviour, please report this to our Together incident reporting line by texting WIGAN to 80800 and providing details of the incident. You can also report any discrimination or anti-social behaviour to Kick It Out using the Kick It Out app which is available to download from the App Store or Google Play, or via:



To report an incident of discrimination or antisocial behavior text 'WIGAN' to 80800



Facebook /kickitoutofficial
Twitter @kickitout
Email info@kickitout.org
Call 0800 169 9414
Visit kickitout.org



wiganathletic.com 01942 311111

INSIDE THE DW STADIUM

CONCOURSE CATERING



SNACKS & SOFT DRINKS

Cadbury Mini Fingers	£3.20
Maynards Wine Gums	£3.20
Cadbury Duo chocolate bars	£1.50
Kettle Chips	£1.50
Uncle Joe's Mint Balls	£1.50
Coca Cola 500ml	£2.50
Diet Coca Cola 500ml	£2.30
Fanta / Sprite 500ml	£2.30
Capri Sun 200ml	£1.50
Water 500ml	£1.80

HOT FOOD

Meat and Potato Pie	£3.00
Steak Pie	£3.00
Chicken Balti Pie	£3.00
Cottage Pie	£3.20
Cheese & Onion Pie	£3.00
Creamy Vegetable Lattice	£3.00
Pie and Chips, with Peas or Gravy	£5.00
Jumbo Sausage Roll	£2.90
Hot Dog	£3.50
Burger	£3.80
Cheeseburger	£4.00
Chips	£2.20
Mushy Peas or Gravy	£0.60

BEER & CIDER

Heineken (PET 400ml, 5% ABV)	£4.20
Foster's (PET 330ml, 4% ABV)	£3.30
Guinness Surger (CAN 520ml, 4.1% ABV)	£4.20
Wine (187ml, 12.5% - 14% ABV)	£4.00
Bulmers Cider (PET 330ml, 4.5% ABV)	£3.40
Bulmers Red Berries & Lime (PET 330ml, 4% ABV)	£3.40

DRAUGHT BEER & CIDER

HALF PINT

Heineken Lager (5% ABV)	£2.10	£4.20
Foster's Lager (4% ABV)	£2.00	£3.90
John Smith's Bitter (3.6% ABV)	£2.00	£3.90
Strongbow Cider (4.5% ABV)	£2.00	£3.90
Strongbow Dark Fruits (4% ABV)	£2.10	£4.20

HOT DRINKS

Tea	£2.00
White Coffee	£2.30
Black Coffee	£2.30
Bovril	£2.30
Hot Chocolate	£2.30



OFFICIAL MERCHANDISE LATICS STORE



OFFICIAL KIT PARTNER

Wigan Athletic is delighted to have partnered with Puma for the supply of all official playing and training kit.

LATICS STORE AT THE DW STADIUM

The store at the DW Stadium is open from 10am until 5pm from Monday to Friday. On match days the store opens from 10am until kick off, then for 30 minutes after the full time whistle. The store stocks playing kit, training and leisure wear and a variety of pocket money items.

LATICSSTORE.COM

The place to go for your online shopping! The online store gives you access to all of Latics merchandise.



wiganathletic.com

01942 311111

THE EXECUTIVE CLUB

MORE THAN JUST A GAME



Matchday Hospitality at Wigan Athletic includes the perfect combination of superb food, excellent service, the best seats in the house and fantastic entertainment, all to make your matchday with Latics a day to remember! A range of hospitality packages offer something to suit every taste and budget. Away supporters are welcome.

HEINEKEN LOUNGE

The Heineken Lounge has been re-invented for the 2018-19 season, our Premium, fully inclusive, VIP hospitality experience – a superb four course meal and inclusive pre match and half time bar, with the benefit of panoramic views across the pitch and stadium.

RIGALETTOS ITALIAN RESTAURANT

Our Italian restaurant provides the perfect setting for you to enjoy a stylish match day with Wigan Athletic. Outstanding food is served from our open kitchen, in one of Wigan's most highly regarded restaurants. Situated in the heart of the West Stand, the atmosphere is always positively buzzing with a fantastic blend of guest appearances and exclusive post-match interviews from a first team player. A relaxed and informal package, Rigalettos Restaurant is the perfect place to take it all in and prepare for the game.

WESTWOOD MOTOR GROUP LOUNGE

The Westwood Motor Group lounge offers magnificent panoramic views over the pitch. Soak up the pre match excitement and post match celebrations with the players and their families.

MATCH SPONSORSHIP

Enjoy match day sponsorship with Wigan Athletic and discover a host of opportunities to promote your brand and deliver your message to a diverse audience – on a local, regional, national, and even global scale. Packages include Executive Match Sponsorship, Match Ball Sponsorship and Match Programme Sponsorship. For details, or to tailor your own sponsorship package, please contact the commercial team.



FOR MORE INFORMATION ON ANY OF OUR HOSPITALITY OR SPONSORSHIP PACKAGES,
CALL 01942 770449 OR EMAIL [HOSPITALITY@WIGANATHLETIC.COM](mailto:hospitality@wiganathletic.com)



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YOUNG SUPPORTERS

FAMILY ZONE

Located under the East Stand the Family Zone is open to all supporters both home and away an hour and a half before kick off at every weekend fixture. Free to enter activities on offer include: Football competitions, X-Box computers, pool, table football, face painting and the even the chance to meet Wigan Athletic first team players. Refreshments are available with free tea and coffee for adults and free fruit for youngsters. All children must be accompanied by an adult.

The Family Zone also incorporates The Game Zone, with games consoles allowing younger fans to pit their wits against fellow fans and sometimes even first team players.

FAMILY STAND (SOUTH)

The South Stand at the DW Stadium is designed especially for families, with special prices available for season cards for family groups. On occasions during the season, Team Latics staff may have activities such as face painting on the concourse. There is also a dedicated food and drink stall for younger fans.



wiganathletic.com 01942 311111

CONTACT

GET IN TOUCH WITH WIGAN ATHLETIC



CONTACT DETAILS:

WIGAN ATHLETIC
DW Stadium,
Wigan
WN5 0UZ

OFFICIAL WEBSITE
wiganathletic.com

TICKET HOTLINE
01942 311111

TICKET OFFICE E-MAIL ADDRESS
ticketoffice@dwstadium.com

MATCH DAY HOSPITALITY
01942 774000

CLUB SHOP
laticstore.com

SUPPORTER LIAISON OFFICERS
ian@wiganathleticslo.co.uk
jason@wiganathleticslo.co.uk

SOCIAL MEDIA:

 www.facebook.com/wiganathletic

 www.twitter.com/laticsofficial

 www.instagram.com/laticsofficial (search laticsofficial in the app)

 www.youtube.com/wiganathletic

 www.google.com/+WiganAthletic

 www.linkedin.com/company/wigan-athletic

iFollow audio and video at www.wiganathletic.com/ifollow

Stanza Calendar at www.stanza.co/@wiganathletic (Sync fixtures to calendar)



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